

The Trophy Games

A game-based learning and business solutions event

Serious gaming for serious professionals

Using many talents for solving strategic business issues



What we do for you

The Trophy Games is a two day event for teams of 5 persons per organisation. We offer a highly competitive learning environment that helps individuals to understand more about their talents, team performance, business operations and strategy. And at the same time generate business solutions for the issues at hand.

How we do it

The business partners of the Trophy Games are Deloitte, KPMG, PwC and EY. Together we offer a full two day programme that combines personal learning and practical business case solutions for all. Take a look at our programme .

Pricing

Competing in the Trophy Games is on the basis of enrollment of teams of 5 persons. The investment per team is € 9.995 (excl.tax)

Enroll today via
<http://www.trophygames.org/>

Or contact us directly:
+31 (0) 6 83 15 92 29
or mail us at
trophyevents@gmail.com

Trophy Games
*Serious gaming
for serious professionals*

These are challenging times for many industries. Strategic issues have to be met at a still faster pace. Many managers have to act and co-create based on a future that they can't control. Wouldn't it be helpful from time to time to receive specific insights from the best consulting firms and your industry peers? The Trophy Games offers you just that! You and your team will work on your specific strategic and operational issues. The combined brainpower from 4 advisory firms and 8 industry peers will create at least 32 solutions. Ready to use 'the next day' !



Specific teams for specific assignments

No one can be best at all assignments. Many professionals have experienced the feeling of being 'out of tune' or, on the other hand, being 'in flow'. During the Trophy Games event you'll discover how your personal talents best contribute to company team results. And when one needs to "change a winning team", even before it is clear that the inevitable performance decline occurs. These games could be the start of a relevant and lasting insight into your personal career opportunities and best use of your talents.

Have fun while competing with the best-in-class in your industry. And win the Trophy!

The Trophy Games is a game-based learning and solutions experience. We believe that 'serious play' is a very effective way to learn and deal with so-called wicked strategic issues. It's fun learning, triggers personal imagination and energizes teams to provide the best solutions for the business issues at hand.

What makes the Trophy Games unique?

- ✓ High potentials participation and executive level learning
- ✓ Practical business case solutions to be implemented the "next day"
- ✓ Find out which personal growth contribution you can bring to your organisation
- ✓ Insights into team performance and dynamics within a serious gaming environment
- ✓ Fun learning and industry networking environment for teams and individuals



Meet up with your industry peers and get serious on your business game

How does it work?

The Trophy Games is a high-end content driven knowledge event for top professionals and managers who seek novel insights to manage complex strategic or operational issues. Each Trophy Games event will be designed and executed based on your – and the industries – specific business issue. A maximum of 8 teams consisting of 5 people from different companies will play 4 serious games. These games are tailor-made and based on issues that relate to one leading main theme in the industry. Renowned consulting firms will facilitate the games. Scores will be kept for the best solutions presented at each of the games. After 4 rounds the winning team takes home the Trophy. And every team takes home at least 32 ideas and business solutions that can be used 'the next day'. To see what the contestants are faced with, please look at: www.trophygames.org/trophygames-2015/



Learning Lane

The participants will experience our unique learning lane method combining personal development and competing for expressing the best business solutions. The continuous building on the best solutions of the prior game will challenge participants' intellectual and creative capacities extensively time after time. Insight into where you contribute best is a gift to last!

Trophy Games Dates

In 2015 there will be 4 editions of the Trophy Games. Each will feature a specific industry wide strategic issue.

- Spring edition 19, 20 and 21 April – Financial sector on Customer Focus / Klantbelang Centraal
- Summer edition 7, 8 and 9 June – Dutch municipalities on Social health support / WMO
- Fall edition 4, 5 and 6 October – Medium sized accounting firms on advisory services
- Winter edition 8, 9 and 10 November

You are invited to bring your own key business issues forward in next editions. Just let us know !

What people say about the Trophy Games

"Our team was very enthusiastic and reported back that it was both FUN as well as very rich learning. Invite us back for next year". - Marischa van Zantvoort, Senior Director Philips

"The team appreciated the different cases, the personal learning and the possibility to network. We will definitely participate next time". - Armand Lumens, CFO Shell International Trading & Supply



Practical information:

The price of the Trophy Games includes:

- Hotel arrangements for 5 individuals per team
- Lunch, dinner and drinks
- Engaging and unique location in the Netherlands
- Individual talent assessment and 360 feedback
- Business case solutions from PwC, Deloitte, KPMG and EY consultants.

Learning lane

During this exciting and instructive event we use multiple methods to transfer knowledge among participants:

- Leadership assessment tools and 360 feedback
- Master classes
- Serious gaming
- Peer-to-peer group learning
- Consultant workshops

Trophy Games

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*Trophy Games is a brand of
Support Acts | Knowledge Events*

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